ORDER

Order / Rev:	107561	<u></u>	
Alt Order #:	06861693	<u></u>	
Product Desc:	Candidate Orders		HD
Estimate:	2002		KSNV
Flight Dates:	10/09/12 - 10/15/12	Primary AE:	Amy McCreary
Original Date / Rev:	10/08/12 / 10/08/12	Sales Office:	BLPHI
Order Type:	GENERAL	Sales Region:	National
Name:	GMMB, Inc./ Washington D.C.		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	Washington Harbor	Billing Cycle:	EOM/EOC
	Washington, DC 20007	Agency Commission:	15%
Name:	Obama for America		
Demographic:	A35+	New Business Thru:	
Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Billing Contact: Product Codes: Priority:	Alt Order #: 06861693 Product Desc: Candidate Orders Estimate: 2002 Flight Dates: 10/09/12 - 10/15/12 Original Date / Rev: 10/08/12 / 10/08/12 Order Type: GENERAL Name: GMMB, Inc./ Washington D.C. Buying Contact: Billing Contact: Washington Harbor Washington, DC 20007 Name: Obama for America Demographic: A35+ Product Codes: PLC01-Democrat Priority: SELECT PRIORITY CODE	Alt Order #: 06861693 Product Desc: Candidate Orders Estimate: 2002 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Original Date / Rev: 10/08/12 / 10/08/12 Sales Office: Order Type: GENERAL Sales Region: Name: GMMB, Inc./ Washington D.C. Buying Contact: Billing Type: Billing Calendar: Billing Calendar: Washington Harbor Billing Cycle: Washington, DC 20007 Agency Commission: Name: Obama for America Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: Priority: SELECT PRIORITY CODE Advertiser External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	22	\$32,255.00	\$27,416.75

Month # Spots Gross Amount Net Amount Rating October 2012 22 \$32,255.00 \$27,416.75 0.00 Totals 22 \$32,255.00 \$27,416.75 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$32,255.00
Market	100%	\$129,020.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$33,545.20
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	23%	\$29,674.60
KTUD	1%	\$1,290.20
KVVU	20%	\$25,804.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$6,451.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/13/12	10/13/12	News 3 Sunrise -	SATUROM	6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
				News 3 Sunrise S	SATURDAY								
	NEWS 3	AT SUNF	RISE										
	Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/0	08/12	10/14/12	S-	1	\$350.00	0.00						

Print Date: 10/08/12 10:29:35 Page 2 of 3

KSNV

Order / Rev: 107561

Advertiser: Obama for America

Alt Order #: 06861693

Product Desc: Candidate Orders

Flight Dates: 10/09/12 - 10/15/12

2002

Estimate: 20

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/13/12	2 10/13/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS :	3 AT SUN	IRISE	News 3 Sunrise S	SATURDAY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S-	1	\$350.00	0.00						
E 2 KSNV	10/13/12	2 10/13/12	Saturday Today Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
SATUR	DAY TOE	DAY	Cataraay 10day									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 3 KSNV		10/14/12	Sunday Today	CM	\$625.00 7a-8am	0.00	:30	1	\$750.00 1	0.00 NM	1	\$750.00
L 3 NONV	10/14/12	2 10/14/12	Sunday Today	Civi	ra-oaiii	3	.30	'	φ <i>1</i> 30.00 1	O.OO INIVI	'	φ130.00
	ON SUN		, ,									
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 4 KSNV			M-F Today Show	•	9-10a		:30	1	\$425.00 1	0.00 NM	1	\$425.00
			M-F Today Show						,			,
	SHOW I		Maaladaya	C==+= ///===1-	Data	Datina						
<u>Sta</u> Week: 10/	rt Date 09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
			M-F Today Show	III 4th Æ M	10am-11am	MTWTF	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	CHOWI		Today 4th Hour									
	SHOW II rt Date	II End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/15/12	MTWTF	1	\$325.00	0.00						
E 6 KSNV	10/09/12	2 10/15/12	Days of our Lives	CM	1258p-2pm	MTWTF	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS	OF OUR L	IVES	Days of our Lives	•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/15/12	MTWTF	1	\$425.00	0.00						
E 7 KSNV	10/09/12	2 10/15/12	The Doctors The Doctors	CM	2pm-3pm	МГЖГБ	:30	1	\$325.00 1	0.00 NM	1	\$325.00
THE DO	OCTORS		THE DOCIOIS									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 8 KSNV		10/15/12	MTWTF Mon PR 8-10p	CM	\$325.00 8-10pm	0.00 M	:30		\$4,000.001	0.00 NM	1	\$4,000.00
E O NOINV	10/15/12	2 10/15/12	Monday Prime 8-		o-Tupili	IVI	.30	'	φ4,000.00 i	U.UU INIVI	'	\$4,000.00
THE VC	_											
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
			Mon PR 10-11p	CM	10-11pm	M	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
			Monday Prime 10)-11pm	•							, ,
REVOL		End Data	Weekdays	Spots/Mook	Poto	Pating						
Week: 10/	rt Date 15/12	End Date 10/21/12	M	Spots/Week 1	Rate \$3,200.00	Rating 0.00						
E10 KSNV	10/09/12	2 10/09/12	Tues PR 10-11p	CM	10-11pm	- T	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
PAREN	THOOD		Tuesday Prime 1	0-11pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	- T	1	\$3,200.00	0.00						
E11 KSNV	10/14/12	2 10/14/12	Sports Night in La	-	Sun 1135p-1	200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
SPORT	S NIGHT		Sports Night in La	as Vegas								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S	1	\$400.00	0.00						
E12 KSNV	10/12/12	2 10/12/12	Fri PR 9-10p Friday Prime 9-10	CM	9-10pm	F	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
GRIMM			. Hady I Hille 3-10	, P. I.								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E13 KSNV		10/14/12	F	CM	· '	0.00	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
L 19 VOINV	10/12/12	⊆ 1U/1Z/1Z		CIVI	10-11pm	F	.30	'	ψυ, ∠ υυ.υυ Ι	U.UU INIVI	l '	ψυ,∠υυ.υυ

Print Date: 10/08/12 10:29:35 Page 3 of 3

KSNV

Order / Rev: 107561 Advertiser: Obama for America

Alt Order #: 06861693

Product Desc: Candidate Orders

Flight Dates: 10/09/12 - 10/15/12 2002

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len S	pots	Rate Pri	Rtg Type S	Spots	Amount
			Fri 10-11p Friday Prime 10-	11nm								
DATELI	INE NBC		r nday r nine ro-	трш								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	F	1	\$3,200.00	0.00						
E14 KSNV	10/14/1	2 10/14/12	NFL Football	CM	1P-9PM	S	:30	1\$	10,000.001	0.00 NM	1	\$10,000.00
SI IN NI	Γ FR∙ GR	@ HOUSTO	NFL Football									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S		\$10,000.00	0.00						
E15 KSNV	10/09/1	2 10/15/12	The Tonight Show	w CM	1135p-1237	a MTWTF	:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show									
		N W/ JAY LE	_			5						
Sta Week: 10/	rt Date	End Date 10/15/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 16 KSNV			Late Night w/Falle		1237a-136a		:30	2	\$250.001	0.00 NM	2	\$500.00
L 10 KOKV	10/00/1	2 10/10/12	Late Night w/Fall		12074 1004		.00	_	Ψ200.00 1	0.00 14141	_	φοσο.σσ
LATE N	IIGHT W	JIMMY FAL										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/15/12	MTWTF	2	\$250.00	0.00					_	
E 17 KSNV	10/09/1	2 10/15/12	Last Call w/Carso		136-205am	MTWTF	:30	2	\$40.003	0.00 NM	2	\$80.00
LAST C	ALL WIT	H CARSON	Last Call w/Carso	on Daiy								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/09/12	10/15/12	MTWTF	2	\$40.00	0.00						
E18 KSNV	10/13/1	2 10/13/12	Saturday Night Li		1130pm-1:0	2amS-	:30	1	\$750.002	0.00 NM	1	\$750.00
CATUR	DAY NIC	HT LIVE	Saturday Night L	ive								
	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S-	<u> </u>	\$750.00	0.00				i		
E 19 KSNV		2 10/15/12	Wake Up Early w	/ Wagn € M	430a-5a	МГWГ	:30	1	\$100.002	0.00 NM	1	\$100.00
			Wake Up Early V	Vagners								
NEWS												
	rt Date	End Date	Weekdays MTWT	Spots/Week	Rate	Rating						
Week: 10/	09/12	10/15/12	IVII WI	1	\$100.00	0.00						
										Totals	22	\$32,255.00